

# GPS Runner Tracking at Any Race!



## RaceJoy's PhoneTrak

Offer an innovative experience for those who carry their phones on race day!

- Spectators can easily track and find race participants on the course.
- GPS Progress Alerts are provided at every mile along the course
- NearMe Proximity alerts are sent when an athlete is drawing near – ideal for relay teams and photo capturing!
- Encouraging audio cheer clips are sent days leading up to the race and on race day.

**True live tracking on a map.  
Not an estimator.**



Now available through RunSignUp!

Download to Explore!



*"I appreciated the GPS tracking and progress alerts, but the CHEERS from my kids, when they came through, was the icing on the cake! This is a wonderful app that combined useful information AND motivational support."*

### Race Receives (at no charge):

- 🔥 Listing in RaceJoy
- 🔥 RaceJoy Promotional Toolkit
- 🔥 Brief content about event and link to website
- 🔥 Interactive course map(s)
- 🔥 Countdown/start clock

### 99 cents for participant and spectator:

- 🔥 Live GPS Tracking
- 🔥 GPS Progress Alerts
- 🔥 Audio Cheers
- 🔥 NearMe Alerts
- 🔥 MeetUp Mapping

# Connecting Participants and Spectators on Race Day



## RaceJoy's PhoneTrak

An Innovative Race Experience!

### In-App Product Purchase

### Live GPS Phone Tracking

- GPS tracking live on map

### GPS -Timed Progress Alerts

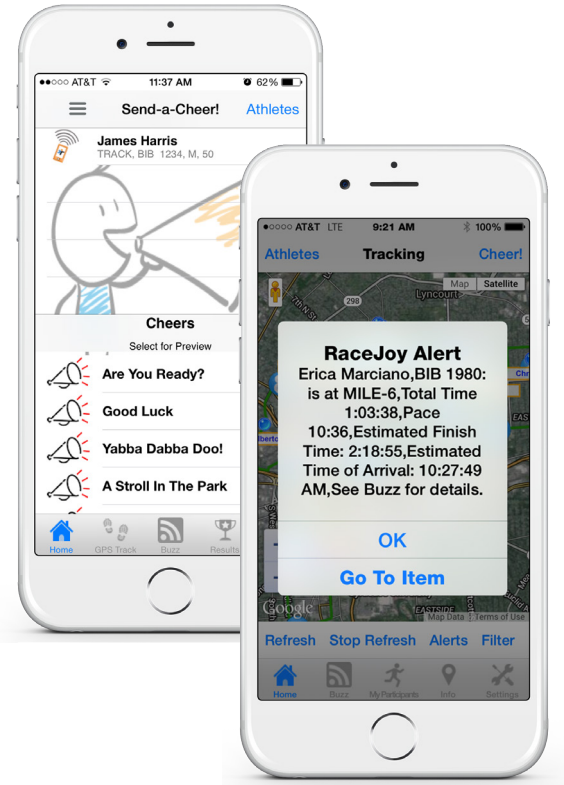
- Additional timing information for participants and spectators

### NearMe and MeetUp

- Cowbell alerts when athlete is near
- Locate friends and family with map "MeetUp" feature

### Send-a-Cheer

- Pre-recorded audio cheers sent to participants



To have your race added, send your electronic course map(s) (KML, GPX or URL link) through RunSignUp's platform or to [addrace@racejoy.com](mailto:addrace@racejoy.com).

*"I enjoyed using RaceJoy tremendously. My family signed on as spectators and were delighted with how accurate it was and the progress reports. The cowbells were a nice touch."*

## RaceJoy PhoneTrak Sponsorship Option

Offer RaceJoy's innovative PhoneTrak features free for your participants and spectators.

### Sponsorship includes:

- Race logo in event listing
- Up to two linkable banner ads on main event screen

Event Size	15K and Under	Greater than 15K Distance
up to 3,000	\$450	\$750
up to 10,000	\$950	\$1,500
up to 15,000	\$1,750	\$3,000

\* Call for events larger than 15,000 participants